



HELPING THE HOMELESS

Called the Executive Project Leaders, a group of 18 Brain Highways Champions made posters and educated over two thousand people about homeless families. They additionally raised \$6,000 for the San Diego Rescue Mission by organizing and performing in a talent show, as well as becoming creative entrepreneurs.

The Champions then hosted a party for the families at the mission, whereupon they presented toys, gifts, and their mural of 500 helping hands. Each signed hand represented a child inspired by the Executive Project Leaders to earn money and donate their "paycheck" to the project.