

How We're Different

While lots of programs and courses say that their approach changes the brain, we're the only one we know that can claim all the following:

- Brain Highways has been around for nearly two decades, starting when we were in the public schools for the first five years of the program. We have helped over 15,000 participants, worldwide.
- In our courses, you learn how to integrate your retained primitive reflexes, complete your lower brain development, and how to restore or fine-tune your nervous system's flexibility. It's that *collective* approach that's key to amazing, lasting changes.
- Since mirror neurons make it possible for your child to mirror whatever you're feeling or doing—and since your child's nervous system is always reading your own nervous system—it makes no sense (to us) to exclude you. So, for no extra charge, you also change your brain and restore your own nervous system right alongside your child.
- In terms of wading through all the current neuroscience research, we've already done all that heavy lifting for you. But, we then “translated” all that into entertaining videos and audios and easy-to-read handouts. Best of all, we've come up with a myriad of creative, unique ways for you and your child to immediately apply that cutting-edge research to your life.
- When compared to most other programs, our courses are affordable, especially when noting that the course fee covers one child and two parents (though only one parent needs to participate).
- We never charge for any lower brain assessments. Instead, we offer free, online assessment so that you can easily discover whether your lower brain development is complete. If you live near the San Diego Brain Highways Center, we also offer free community screening sessions.